

Ride for Kids® contributions top \$4.5 million in 2011

Through the generosity and unwavering efforts of thousands of motorcyclists, volunteers and sponsors, the Pediatric Brain Tumor Foundation's Ride for Kids raised more than \$4.5 million in 2011. The funds were generated through events, corporate and local sponsorships, and donated goods and services as the Ride for Kids made its way to 40 cities across the nation between April and November.

Each year, the PBTf salutes the extraordinary efforts of the top national fundraisers in three categories: motorcycle business, motorcycle club/chapter and top individual fundraiser. 2011 proved to be a grand slam for the Lone Star state, with all three top recipients from Texas.



Sam Caine (right), the nation's top individual Ride for Kids fundraiser in 2011, turned in his funds at the Dallas/Fort Worth event.

- Northwest Honda of Houston was the No. 1 motorcycle business again, thanks to customers bringing a total of \$221,427 to Ride for Kids events in Houston, Dallas, Lafayette, La., Albuquerque, and Birmingham.
- Gold Wing Road Riders Association (GWRRA) TX-C was also a repeat winner from Houston. Club members turned in \$82,932 in donations at four Ride for Kids events to land TX-C in the country's number one spot as top motorcycle chapter.
- Texan Sam Caine was the largest individual fundraiser, collecting \$53,302 for the Dallas/Fort Worth Ride for Kids.

The PBTf extends its deepest gratitude to everyone who worked tirelessly during 2011 to support our efforts to fund research that will one day put an end to childhood brain tumors. A complete list of all leading fundraising individuals, clubs/chapters and motorcycle businesses appears on the facing page.



Members of GWRRA TX-C brought over \$82,000 in donations to four Ride for Kids events in 2011, making them the nation's top fundraising chapter. Many TX-C members assigned their funds to Northwest Honda of Houston, which took top motorcycle business honors again last year.

2011 Top National Ride for Kids Fundraisers

<i>Category</i>	<i>Top performer</i>	<i>RFK Event</i>	<i>Total</i>
Individual	Sam Caine	Dallas/Fort Worth	\$53,302
Motorcycle club/chapter	GWRRA TX-C	Houston	\$82,932
Motorcycle business	Northwest Honda	Houston	\$221,427
Special organization	Team Hardee's	Knoxville and Middle Tennessee	\$63,567

2011 Top National Motorcycle Businesses

<i>Brand</i>	<i>Top dealer/shop</i>	<i>RFK Event</i>	<i>Total</i>
Honda	Northwest Honda	Houston	\$221,427
BMW	Bob's BMW	Baltimore/Washington	\$83,137
Harley-Davidson	City Limits Harley-Davidson	Chicagoland	\$41,887
Independent	Star Cycles	South Florida	\$28,219
Kawasaki	Carter Powersports	Las Vegas	\$14,522
Suzuki	Action Power Sports	Wisconsin	\$7,159
Victory	Tri-City Performance	Utah	\$11,064
Yamaha	Sportline Power Products	Utica	\$24,876

2011 Top National Motorcycle Clubs/Chapters

<i>National organization</i>	<i>Club/chapter name/designation</i>	<i>RFK Event</i>	<i>Total</i>
ABATE	ABATE Region 2	Northern Indiana	\$20,352
American Gold Wing Assn.	AGWA IL-G	Chicagoland	\$2,210
Blue Knights	Blue Knights #7	Houston	\$4,078
BMW Motorcycle Owners of America	Land of Enchantment BMW Riders	Albuquerque	\$13,235
Christian Motorcyclist Assn.	CMA Mission Riders	Phoenix	\$8,640
Gold Wing Road Riders Assn.	GWRRA TX-C	Houston	\$82,932
Gold Wing Touring Assn.	GWTA WA-C	Puget Sound	\$19,412
Harley Owners Group	Orange Coast HOG	Los Angeles	\$13,406
Honda Riders Club of America	Northwest Honda Red Riders	Houston	\$57,794
Motor Sport Touring Assn.	MSTA	Knoxville	\$2,510
Red Knights	Red Knights MA-2	New England	\$5,676
Retreads	North Country Retreads	Utica	\$4,897
Southern Cruisers	SC 101 – Gold Coast	South Florida	\$10,299
Star Touring & Riding	STAR Chapter 205	Richmond	\$5,158
Women on Wheels	AMA WOW	Wisconsin	\$4,056